

18 May, 2017

The Society for Colposcopy and Cervical Pathology, Singapore, the SCCPS, jointly hosted a focused media event with important influencers from popular websites and social media platforms to raise awareness about the importance of cervical cancer screening and the role of human papilloma virus (HPV) testing in cervical cancer prevention.

The event was held in a cozy corner of Coffee Academics in Scotts Square. Leads from The Finder, Expat Choice, Seasoned Singapore Expat Women and The Asian Parent had the opportunity to find out more on behalf of their niche audiences of followers, readers and fans about cervical cancer and the evolving area of HPV-related cancers.

The session which was organized and co-hosted by Roche Diagnostics focused on the natural history of cervical cancer as a disease, the role of HPV in cervical cancer, how screening and early detection works and saves lives, HPV vaccination and finally an update on how HPV testing has gradually become more important in cervical cancer prevention.

The 2-hour long session was an open and lively discussion punctuated by friendly banter, frank exchanges, personal observations and candid sharing during which Dr Joseph Ng provided information HPV-testing and HPV-related cancers. Dr Ng is President of the SCCPS and a Senior Consultant with the the Division of Gynecologic Oncology of the National University Cancer Institute, Singapore (NCIS).

“I hope that the session provided an opportunity for our online influencers to gain some insight into HPV-related cancers and how we can work together to empower all the women in Singapore, allowing them to take charge of their health by equipping them with the knowledge to safeguard themselves and their loved ones. The SCCPS is a proud partner in this collaborative effort,” said Dr Joseph Ng.